



**Sunday, April 15, 2012
Worcester VegFest Sponsor & Exhibitor Application**

Organized by VegWorcester
VegWorcester, 1102 Pleasant St, STE 810, Worcester, MA 01602
www.WorcesterVegFest.com ♦ info@VegWorcester.com ♦ 508-499-VEGAN

Sponsorship*: Must be postmarked by February 1, 2012

<input type="checkbox"/> Gold Sponsor: \$1,500 <ul style="list-style-type: none"> ▲ free exhibit space (6') ▲ premium location at event ▲ logo on event banner ▲ cover page ad in event program ▲ logo and link on website ▲ mention in all event advertising ▲ verbal acknowledgement throughout event ▲ free volunteer assistance at exhibit space 	<input type="checkbox"/> Silver Sponsor: \$750 <ul style="list-style-type: none"> ▲ free exhibit space (6') ▲ premium location at the event ▲ ¼ page ad in program ▲ logo and link on website ▲ verbal acknowledgement at event ▲ free volunteer assistance at exhibit space 	<input type="checkbox"/> Bronze Sponsor: \$350 <ul style="list-style-type: none"> ▲ free exhibit space (6') ▲ premium location at event ▲ logo in sponsor section of program ▲ logo and link on website
Check if applicable: <input type="checkbox"/> volunteer assistance needed (Gold & Silver only)		

Exhibitor*: Must be postmarked or emailed by March 1, 2012

<input type="checkbox"/> Non-Profit: \$50 <ul style="list-style-type: none"> ▲ 6' table, chair provided ▲ For non-profit, community, or activist organizations. 	<input type="checkbox"/> Commercial Vendor: \$125 <ul style="list-style-type: none"> ▲ 6' table, chair provided ▲ For business vendors selling merchandise or pre-packaged food only ▲ Note: exhibitors selling prepared foods must apply as "Food Vendor" 	<input type="checkbox"/> Food Vendor: \$100 <ul style="list-style-type: none"> ▲ 6' table, chair provided ▲ For exhibitors providing prepared foods ▲ MUST submit necessary permits (\$50 food permit with city)
Check if applicable: <input type="checkbox"/> early registration discount, before February 1, 2012 (-\$10)		

* All sponsors/exhibitors must review and sign the "Exhibitor Information & Guidelines" continued on page 2. Please read carefully.

Sponsor/Exhibitor Information (please print clearly):

Company/Organization: _____ Contact Person: _____
 Address/City/St/Zip: _____
 Phone: _____ Alternate Phone: _____ Fax: _____
 E-mail: _____ Website: _____

pay by check pay by paypal (donations@VegWorcester.com)

Total Amount Enclosed: \$ _____ (checks payable to "VegWorcester"- send with application and signed Guidelines to address above)

How will space be used (include literature, products, services and/or food provided): _____

VegFest Exhibitor Information & Guidelines (continued from application on page 1)

1. This contract for participation shall not become binding between the Exhibitor and VegWorcester until the contract has been signed by festival organizers and confirmation has been sent to you via fax, mail, or email.
2. Exhibitors shall be responsible for the setup, breakdown, and cleanup of their own exhibit. Garbage and recycling containers will be provided; all garbage and recycling must be placed in the appropriate containers. A \$50 cleaning fee may be charged for booths not left clean, as determined by VegWorcester, and may result in the Exhibitor's non-participation in future events.
3. Booth setup may begin 2 hours before the event start, and Exhibitors should be ready for visitors by 30 minutes before the event start. Exhibitors must remain at the booth from the event start until the festival ends and must vacate the premises by one hour after the end. Failure to do so shall result in the Exhibitor being held responsible for any additional costs incurred.
4. All Exhibitors must have signs clearly identifying the name of their business or organization.
5. Exhibit space shall not be shared or sublet without the permission of VegWorcester.
6. The Exhibitor will restrict its activities to the allotted exhibit space and will not solicit beyond the boundaries hereto.
7. Exhibitors agree to make no claim for any reason against festival coordinators, VegWorcester, or our host venue for lost, theft, damage, or destruction of goods, nor any injury to themselves, their employees or volunteers, or festival visitors incurred at the festival. Exhibitors agree to indemnify festival coordinators, VegWorcester, and our host venue against litigation and hold them harmless for any liability arising out of the exhibitor's participation in the festival. Exhibitors agree to accept full responsibility for any such loss, theft, damage, destruction of goods, or injury caused or experienced by the exhibitor.
8. In order to distribute or sell food, the Exhibitor must first be approved by VegWorcester as a food vendor. **All food are responsible for getting any required food or health permits.**
9. No Exhibitor shall exhibit any merchandise or service other than that specified in the contract. All product displays, literature items, or other promotions must meet VegWorcester food and/or non-food guidelines as described in item 10.
10. **All food products sold or offered must be vegan** (those containing no animal ingredients of any kind). Non-food items should not be tested on

animals, and should be free of animal derivatives such as leather, fur, silk, lanolin, and gelatin.

11. Books and literature offered or sold may not promote the use of any animal-derived food or product.
12. Alcohol samples and selling are prohibited.
13. Exhibitors are free to attend lectures or presentations, provided their table remains staffed in their absence.
14. Should any contingency interrupt or prevent the holding of the event, VegWorcester shall in no way be liable to the Exhibitor. Registration fees cannot be refunded, as they are distributed prior to the event for liability insurance, facility/operating costs, supplies, and marketing promotion.
15. Exhibit space not occupied by the opening of VegFest at 12pm. will be considered a no-show, and the space will be deemed forfeited. This forfeited space may be resold, reassigned, or used by DC VegFest without obligations for any refund whatsoever.
16. The Exhibitor shall not (a) commit any nuisance; (b) cause any unusual smoke or odor to emanate from its space; (c) do anything which would interfere with the effectiveness of any utility of VegFest, nor interfere with free access or passage to the facilities of VegFest; (d) interfere with the effectiveness of accessibility to the electricity; (e) do or permit to be done any act which might invalidate any insurance policy carried by VegFest or our hosting venue.
17. Failure of the Exhibitor to comply in any respect with the terms, conditions, rules, or regulations of this contract shall result in the termination of the rights of the Exhibitor.
18. VegWorcester reserves the right to restrict exhibits to a maximum noise level and to suitable methods of operation and display. VegFest shall have the final decision as to what constitutes a proper exhibit and such decision shall be final and binding. If for any reason any exhibit or its contents are deemed objectionable by VegWorcester, the exhibit may be moved or removed. This provision includes persons, things, conduct, printed materials, or any item or attire that VegFest organizers may consider objectionable to VegFest's intent. VegWorcester further reserves the right to relocate exhibits or exhibitors when such relocations are necessary to maintain the character and/or good order of VegFest.
19. Returned checks are subject to a \$35 penalty fee.
20. VegWorcester reserves the right to decline any application at its discretion.

I have read, understand, and agree to abide by the "VegFest Exhibitor Information & Guidelines," and I understand this application is not a binding contract until the signed original is submitted to the VegWorcester along with payment and approval is confirmed by festival organizers:

Signature: _____ Print Name: _____ Date: _____